

**Matthew Rollins**  
**Persuasion Speech Outline**

**General Purpose:** To Persuade

**Specific Purpose:** To persuade the audience to believe that the theory of global warming is false.

**Introduction**

**I. Open with impact:** Flooding of biblical proportions! Tornadoes, hurricanes, a new ice age...CO2!

**II. Thesis:** Global Warming is a theory about climate change that has turned into a political ideology.

**III. Connect with the audience:** For years you have been lied to about your emissions of carbon dioxide and the correlation to the end of the world.

**IV. Preview:** Today I will tell you how the theory of global warming has been scientifically debunked and how it has turned into a political ideology cloaked as the new age of socialism. I will now present an argument debunking the scientific theory of climate change known as global warming.

**Body**

**I. Mainpoint:** The theory of global warming is represented by statistical errors and outdated information.

- A. The atmosphere is made up of many gases. Of these only a small fraction are known as greenhouse gases. Of these greenhouse gases only 0.53% are carbon dioxide also known as CO<sub>2</sub>. The most prevalent Greenhouse gas is water vapor at 95%.
- B. Human industry releases less carbon dioxide a year than volcanoes (BBC, 2008).
- C. Computer models for predicting the temperature in the next fifty years are not reliable.
- D. IPCC Fraud: 2500 Scientist is an exaggeration of the input by scientists in their findings.
  - i. "To build up the 'worlds leading scientists' The IPCC Starts grabbing news journalists and reviewers and so on and none of them are asked to agree with the final proposed theory that climate change is a result of human industry. In fact many of the ones that disagree are put on the list of scientists to make it appear that they agree with the policies." (Lindzen)
- E. Oceans are the largest reservoir of CO<sub>2</sub>. Temperature rises in the Earth, which in turn increases CO<sub>2</sub> in the atmosphere. (Wunch)

- F. Ice sheets expand and contract naturally. As well “peaks and valleys” in the Earth’s temperature is not abnormal and climate change has always happened as the Earth is an ever-changing dynamic planet.

**(Signpost and transition:** How does climate change actually work?)

**II. Mainpoint:** The sun is what controls climate on the earth.

- A. Clouds are formed when cosmic rays enter the atmosphere and are trapped by water vapor. (Friis-Christensen)
- B. When solar activity increases the solar wind is stronger. This results in pushing galactic rays away from the earth. As a result, less clouds form. This means there are less clouds to block in the Sun’s heat, resulting in cooler temperatures. (Friis-Christensen)

**(Signpost and transition:** Now that you know what really motivates climate change, let’s look at why politicians refuse to address all the scientific data.)

**III. Mainpoint:** The theory of global warming has evolved into a political agenda for socialist groups.

- A. “I don’t like to call it an environmental movement anymore. It’s a political activist movement and they have become influential at a global level. This movement has evolved into the strongest force there is in preventing Development in developing countries.” (Moore)
- B. Funding for the global warming theory started in the late 1970’s in Great Britain.
- C. Once government money is poured into a program and politicians have their name attached to it, it quickly becomes a political agenda. (Statt)
  - i. To ensure government funding and job security, scientists rely on computer models to prove that carbon emissions are harming the earth.
  - ii. A whole new form of journalism has been created as a byproduct of the environmental movement. This journalism has evolved to sensationalism to keep interest in the movement and to ensure job security for the journalists.
- D. Socialist groups from the former Soviet Union use environmental policies to clean the earth to mask their anti-capitalist and anti-globalization ideals. (Moore)
  - i. The United Nations has had a history in it’s agenda to keep a status quo among nations around the world. They use environmental policy to make it difficult for developing nations to obtain the easiest, most efficient forms of energy and develop the vast natural resources many of them have.

- ii. Wind and solar energy are hailed as the two new ways to obtain energy while remaining clean. However both are more expensive and extremely less efficient.
- iii. The idea is to increase the cost of energy through government regulations. This in turn increases the cost of many other things such as food and freight. The cost is paid by the masses, which leads to impoverishment, more control of the people by government through state sponsored, socialistic programs such as well fare and universal healthcare. By using Global warming and scare tactics like “the world will end if we don’t do something now” is how socialist mask their real political agenda.

### **Conclusion**

**I. Summarize:** Global Warming has been be debunked by the many in the scientific community. However due to the amount of jobs and socialistic influence behind global warming, not much is said in mainstream media.

**II. Close with impact:** “If we look at climate from a geological timeline you would never expect CO2 as a major climate driver. You can’t say CO2 will drive climate. It certainly hasn’t in the past.” (Clark)

### **Reference**

- BBC. (2008, March). *Debunked: The great global warming swindle*. Retrieved April 3, 2008 from, YouTube.
- 1 Clark, Ian. Professor, Department of Earth Sciences University of Ottawa.
  - 2 Friis-Christensen, Eigil. Director of the Danish National Space Museum.
  - 3 Moore, Patrick. Co-founder of Greenpeace, no longer affiliated with the group.
  - 4 Lindzen, Richard. Professor at MIT and member of the Intergovernmental Panel on Climate Change.
  - 5 Statt, Phillip. Professor Department of Biogeography University of London.
  - 6 Wunch ,Carl. Professor Oceanography MIT .